

Harry Potter Film Wizardry and IMAX Experience Sweepstakes: **Official Rules**

SPONSOR

This promotion (the "Sweepstakes") is sponsored by HarperCollins Publishers ("HarperCollins"), 10 East 53rd Street, New York, New York 10022.

ELIGIBILITY

NO PURCHASE NECESSARY. To enter, follow the instructions in the Blog Post promoting the sweepstakes (the "Blog Post"). You can find the Blog Post by hitting the "back" button in your browser. **LIMIT ONE ENTRY PER PERSON.** Multiple entries are automatically disqualified.

The Sweepstakes is open to all legal residents of the United States, 13 years of age or older, excluding employees and immediate family members of HarperCollins, and its parent, subsidiaries, affiliates, assigns, advertising, promotional and fulfillment agents, attorneys, and other representatives and the persons with whom each of the above are domiciled. Offer void wherever prohibited or restricted by law.

Each entrant in the Sweepstakes must be the rightful owner or have authorized use of the email account indicated by the entrant's e-mail address. In the event of a dispute concerning the identity of the winner submitting an entry, the winner will be deemed to be the person in whose name the e-mail account is opened. The e-mail account must be opened prior to the commencement of the Sweepstakes.

ENTRY PERIOD

The Sweepstakes will commence on the day the Blog Post is made. The last entry will be accepted on the date specified in the Blog Post.

SELECTION AND NOTIFICATION OF WINNERS

The number of potential winners is listed in the Blog Post. The winners will be selected by a random drawing from all the entries. Winners will be chosen no later than 15 days after the Blog Post. All potential winners will be notified by e-mail. If a potential winner does not respond to the notification within 10 days of delivery, an alternate winner will be chosen.

PRIZES

The number of prizes and their value are described in the Blog Post. HarperCollins reserves the right to substitute a cash payment of equal or greater value for the prizes. All prizes will be awarded, provided there are as many entries as prizes. Only one prize will be awarded per individual, family, or household. All prizes are non-transferable and cannot be sold or redeemed for cash.

CONDITIONS

By participating, entrants agree to be bound by these Official Rules and the results of the random selection of the winners, which shall be final, and waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. All federal, state and local tax liabilities arising from this Sweepstakes will be the sole responsibility of the winner. Acceptance of prizes constitutes permission to use the winner's name, likeness, biography, and prize won for purposes of advertising, promotion and publicity without additional compensation, except where prohibited or restricted by law.

The entrants release, discharge, and hold harmless HarperCollins and its parent, affiliates, subsidiaries, assigns, attorneys, representatives and agents, including advertising,

promotion and fulfillment agencies, from any and all liability or damages arising from the administration of the Sweepstakes and the use or misuse of any prize received in this Sweepstakes, including, without limitation, the following: (i) late, lost, incomplete, delayed, misdirected or unintelligible entries, (ii) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes, and (iii) any damage to the entrant's computer, related equipment, data files, and software resulting from entrant's downloading of information regarding the Sweepstakes or participation in the Sweepstakes. HarperCollins may only use the personally identifiable information obtained from the entrants in accordance with its privacy policy, which may be found at www.harpercollins.com.

HarperCollins reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should a virus, bug, computer problem or other causes beyond HarperCollins's control corrupt the administration, security or proper operation of the Sweepstakes.

HarperCollins may prohibit you from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking or employing other unfair practices or by abusing other entrants or the representatives of HarperCollins.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, HARPERCOLLINS RESERVES THE RIGHT TO PURSUE ITS REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW.

Any dispute arising from the Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of laws principles, and the entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of New York over them and agree that such courts have exclusive jurisdiction over all such disputes.

THE ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED. For the names of the prize winners, e-mail your request to youritlist@harpercollins.com at least 15 days after the Blog Post but no more than seven months thereafter.